SHRMmedia

TRUSTED PRODUCTS. DYNAMIC AUDIENCE. RICH RESULTS.

EVENTS

SHRM ANNUAL CONFERENCE & EXPOSITION

The SHRM Annual Conference & Exposition is the world's largest annual gathering of HR professionals, attracting more than **15,000 attendees** and surpassing **650 exhibitors** each year.

AMPLIFY YOUR EVENT PRESENCE WITH SHRM MEDIA

SHRM Media can amplify your presence across the SHRM Annual Conference & Exposition and at other SHRM events, including the SHRM Talent, Law & Legislative, and Diversity & Inclusion conferences. With packages to fit every exhibitor budget, SHRM Media makes it easy to get your message in front of HR decision-makers. These opportunities include:

- **CONFERENCE TODAY AND OTHER E-NEWSLETTERS**: During the SHRM Annual Conference & Exposition each June, the Conference Today e-newsletter serves as the primary news source both for attendees and for HR professionals eager to see with what's trending that week.

- **REACH**: Our reach equals HR Daily's **420,000+ subscribers**, plus bonus distribution to all non-member attendees.

- **CONFERENCE OR SPECIAL EDITION**: Conference or Special Edition newsletters are also available as companions to other SHRM events.